



Problem:

A well-established and respected nonprofit association in the Greater Washington DC area needed help streamlining their revenue. Their credit card processing expenses had increased to over \$60,000 a year. While their processing volume had grown substantially, their cost of doing business made operating events cost prohibitive.

Solution:

After auditing and analyzing credit card processing statements and methods, we identified significant areas for optimization. Innovative software paired with a set of best practices will ensure the lowest possible rate on each transaction.

Results:

▶ Lower Expense of Transactions:

Saved up to \$24,000 annually simply by altering the way they process cards.

▶ Ensure Great Service at Great Pricing:

Provided staff training on new practices.

▶ The Formula For Results is Simple.

Transaction **Optimization** + New Practice **Training** = Bottom Line **Savings**

I couldn't believe how much we were able to save just by changing the way we ran cards. We used the money on our marketing and honestly I couldn't be happier.

- **NONPROFIT ASSOCIATION**
GREATER WASHINGTON D.C.

40%
DECREASE IN
PROCESSING
COSTS

Optimize and Start Saving Today!

We can have you operational with a fully optimized system in less than 48 hours.

Want to see how we can help you cut costs? Set up a free consultation today.

Contact: Denis O'Donovan (VP of Business Development) or
James Ruley (VP of Business Services)

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